NO.10

ARCHIE GIANT SERIES

APPROVED BY THE COMICS CODE AUTHORITY

MAC

Mad House ANNUAL

25¢

16148

MADHOUSE ANNUAL NO. 10

BUILD THEM UP - *in Minutes* - INTO LONG, BEAUTIFUL NAILS

***NOW!* CHARLES MILLOT, INC.** brings to you for the first time at only $1.98, the amazing scientific liquid finger nail builder called **MAGIC NAIL FORMULA #77.** It actually BUILDS up finger nails to ANY LENGTH desired—IN MINUTES! NOT a weak paste on nail. **Magic Nail Formula #77** is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are STRONGER THAN YOUR OWN! Becomes part of your own finger nails and may be filed, cut and shaped. **Magic Nail Formula #77** also repairs and smooths broken, and chewed nails!

USED BY MILLIONS!

DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!

JUST FOLLOW THESE 3 EASY STEPS

GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - *in Minutes!*

FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste on. Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired! — in minutes
5. Repairs broken or chewed nails in minutes!
6. Good for Nail Biters — even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! — Cannot break or tear! Do housework, wash, type, play piano!
10. Lasts and lasts indefinitely!

ONLY $1.98

For Regular $5 Kit

NEVER BEFORE AT THIS LOW PRICE!

FREE TRIAL!

WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

* * * *

"I used Magic Nail Formula #77 on my young daughter's nails because she always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to $15.00! The complete MAGIC NAIL FORMULA #77 KIT, during this special introductory offer, costs you ONLY $1.98.

NO RISK OFFER! MAIL NOW!

CHARLES MILLOT, INC.
BOX 98, DEPT. AR-12
CEDARHURST, N. Y. 11516

GUARANTEED *lovely, glamorous nails*

☐ Send C.O.D. 1 Kit of MAGIC NAIL FORMULA #77. I will pay postman $1.98 on delivery, plus C.O.D. charges and postage.

☐ CHECK HERE TO SAVE MONEY! Enclosed is $1.98. Please rush 1 kit of MAGIC NAIL FORMULA #77. I save C.O.D. charges and postage.

MY NAME_____

ADDRESS_____

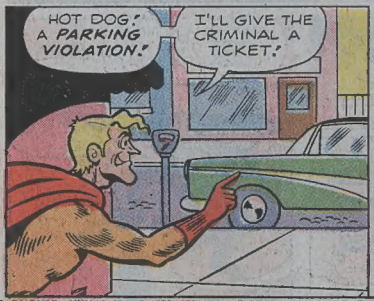
CITY_____ STATE_____

WE SHIP TO FOREIGN COUNTRIES. ENCLOSE $2 OR ITS EQUIVALENT IN FOREIGN MONIES.

CAPTAIN SPROCKET in The SHAPE SCRAPE

I WISH THERE WAS SOME WAY I COULD HELP THE LAW! (SIGH!)

IT'S TOUGH FOR A SUPER HERO WHEN THERE'S NOTHING TO DO!



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"ANYSHAPE" COULD BE DISGUISED AS ANY OBJECT!
...HE COULD EVEN BE THAT BALLOON!
JUST IN CASE HE IS!
POP!
YOU IDIOT! WHAT'S THE BIG IDEA?
OUCH! IT WAS WORTH A TRY!
WAP!
MAYBE "ANYSHAPE" IS DISGUISED AS THAT HYDRANT!
STICK YOUR HANDS UP, "ANYSHAPE"! I'VE GOT YOU COVERED!
MAYBE YOU NEED A LITTLE KICK TO PERSUADE YOU!
OW!

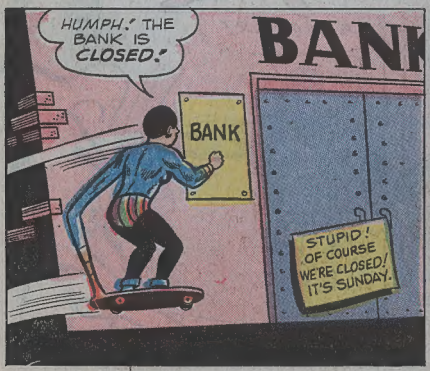
HE'S AROUND SOMEWHERE! I SENSE IT!
HOW RIGHT YOU ARE!
"ANYSHAPE"! I SHOULD HAVE KNOWN IT WAS YOU... YOU'RE A TERRIBLE SPELLER!
BUS STOPP
EEOWW!
I HOPE YOU GET THE POINT OF MY L'IL JOKE! YUK! YUK!
BUS STOPP
THAT HURT!
VOILA! ANYSHAPE, YOUR ARCH-ENEMY!
POP!
PREPARE TO DO BATTLE, "ANYSHAPE"!
AS SOON AS I TRANSFORM MY HAND INTO...
...A HAMMER!

LET'S NAIL DOWN OUR PROBLEM, SPROCKY!
KRACK!

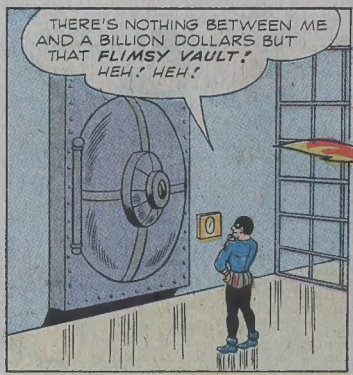
?? YOU BROKE MY HAMMER!
THEY DON'T CALL ME "ROCKHEAD" FOR NOTHING!

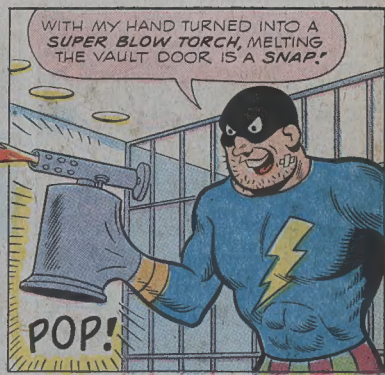
EEECH! I'VE NO TIME TO WASTE ON YOU!

I'M OFF TO PULL THE BIGGEST BANK JOB OF MY CAREER!
READ 'PEP' COMICS


HUMPH! THE BANK IS CLOSED!
BANK
BANK
STUPID! OF COURSE WE'RE CLOSED! IT'S SUNDAY.

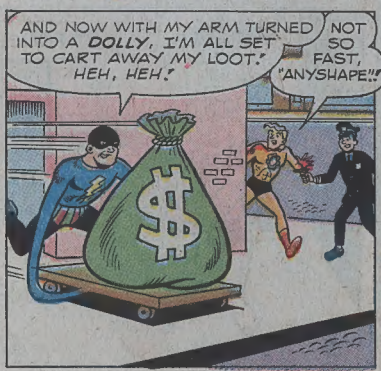
BY MAKING MYSELF THINNER THAN A PIZZA SLICE I SLIP UNDER THE DOOR! HEH! HEH!


THERE'S NOTHING BETWEEN ME AND A BILLION DOLLARS BUT THAT FLIMSY VAULT! HEH! HEH!


WITH MY HAND TURNED INTO A SUPER BLOW TORCH, MELTING THE VAULT DOOR IS A SNAP!
POP!

I HAVEN'T HAD SO MUCH FUN SINCE I BROKE INTO MY FIRST PIGGY BANK!

MY VACUUM CLEANER ARM WILL SUCK UP EVERY LAST PENNY IN THIS JOINT!


AND NOW WITH MY ARM TURNED INTO A DOLLY, I'M ALL SET TO CART AWAY MY LOOT! HEH, HEH!
NOT SO FAST, "ANYSHAPE"!

IMBECILE! DO YOU REALLY THINK YOU'VE CAPTURED "ANYSHAPE"?

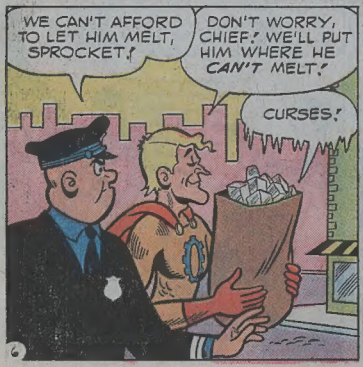
I TURN MYSELF INTO WATER AND WHAT ARE YOU GONNA DO ABOUT IT?
GASP!

I GOT A FEW DROPS, CHIEF!
SPROCKET, MAYBE I SHOULD GET SOME BLOTTERS!
CHUCKLE! CHUCKLE!

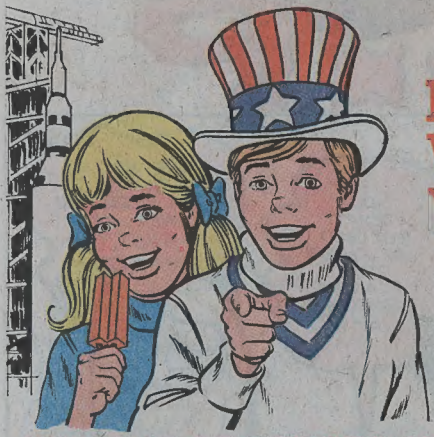
BRAIN STORM!
NO, WAIT!

ZAP!

BRRR! I'M FROZEN SOLID! I CAN'T CHANGE SHAPE!
ALL RIGHT, BOYS! SCRAPE UP THE ICE AND PUT IT IN HERE!


WE CAN'T AFFORD TO LET HIM MELT, SPROCKET!
DON'T WORRY, CHIEF! WE'LL PUT HIM WHERE HE CAN'T MELT!
CURSES!

...IN THE COOLER!
POLICE
P.D.
- END -



POPSICLE® WANTS YOU!

Enter the Popsicle® 1972 Junior Astronaut Sweepstakes!

WIN ONE OF 7 FREE ROUND TRIPS FOR 2 to Washington D.C., all-expenses paid, via AMERICAN AIRLINES.

You'll fly the American way to Washington, D.C. on an American Airlines jet. Stay at a luxurious hotel for 5 days and 4 nights. Learn about man's most exciting adventure—America's moon landings. Visit the National Air and Space Museum Smithsonian Institution. Tour all of the world-famous historical landmarks in our Nation's Capital. Meet your Senators and Congressmen; see your Government in action. All travel, hotel, meals and sightseeing expenses will be paid from the time you leave home until you return.

Always look for the Red Sicle Ball—Sign of the *real* thing.

NO PURCHASE NECESSARY! IT'S EASY TO ENTER! HERE'S ALL-YOU DO:

1. Fill out this Entry Form, or print your name and address on a plain piece of paper.
2. Cut out the name "Popsicle" from any Popsicle carton, bag or wrap; or write the word "Popsicle" in block letters on a piece of paper, any size, and enclose it with your entry.
3. Entries must be postmarked no later than September 12, 1972.
4. All entries will be placed in a sealed drum as they are received and will be drawn by an independent judging company. Judges' decisions will be final.

Anyone may enter except employees of Popsicle Industries and affiliated companies, their advertising and judging agencies or the immediate families of such employees. This Sweepstakes is limited to the U.S. and Possessions and is void and not extended to any State or locality where participation in and conducting thereof is prohibited, or restricted by law. Prize trips must be taken in the period from October 6 through October 10, 1972. Popsicle Industries reserves the right to substitute prizes of equal value if unforeseen conditions arise. There will be seven (7) winners. Each winner will receive two (2) tickets. Failure to accept prizes as offered will result in forfeiture; no substitutions can be allowed. Winners will be notified by mail. Send a stamped, self-addressed envelope if you wish to have a list of winners. Additional Entry Forms are available by writing to: Popsicle Sweepstakes, P.O. Box #94, New York, N.Y. 10046 or use a plain piece of paper with your name and address.

Mail to: Popsicle Sweepstakes, P.O. #98, New York, N.Y. 10046

Name_____

Address_____

City_____ State_____ Zip_____

BE A SWEEPSTAKES WINNER • NO PURCHASE NECESSARY

POPSICLE INDUSTRIES

A CONSOLIDATED FOODS COMPANY • RESPONSIVE TO CONSUMER NEEDS

AC-2

BLIP

THERE'S NOTHING LIKE A HORSEBACK RIDE TO MAKE A PERSON FEEL BETTER OFF!
IF YOU DON'T SUCCEED AT FIRST, TRY PLAYING SECOND BASE!
ONE WAY TO SAVE FACE IS TO KEEP THE LOWER HALF SHUT!
A RUMOR GOES IN ONE EAR AND OUT MANY MOUTHS!
TWO HEADS ARE BETTER THAN ONE ---EXCEPT ON A COIN!!

QUIPS

A FOOTBALL GAME IS ONE PLACE WHERE IT PAYS TO KICK WHEN THINGS ARE NOT GOING WELL!
TO SOME KIDS THE GREATEST SEA FOOD EVER IS SALT WATER TAFFY!
WHO IS AN EXPERT ON DIAMONDS AND YET ISN'T A JEWELER?
A BASEBALL UMPIRE!
IF THE LEADER OF AN INDIAN TRIBE IS CALLED A CHIEF — WHAT ARE THE GIRLS CALLED?
MISCHIEFS!
WHAT STARTS WITH AN "E" AND HAS ONE LETTER IN IT?
AN ENVELOPE!

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
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Lincoln Pennies Before 1940	$250.00

$500,000.00 SEARCH FOR RARE COINS! OLD AND NEW!

Stop spending valuable coins worth hundreds of dollars. New 1972 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1972 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW! Hold on to your coins until you obtain our catalogue. Send $1.00 plus 25¢ postage and handling.

BEST VALUES CO., COIN DEPT.
160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO., COIN DEPT. C-935
160 Amherst St.
East Orange, N.J. 07019

Rush your Latest 1972 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. plus 25¢ postage and handling.

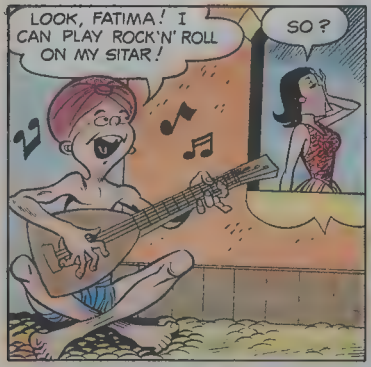
Name .....

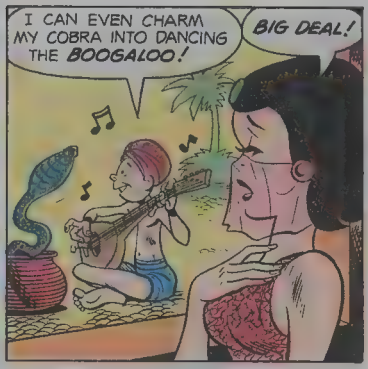
Address .....

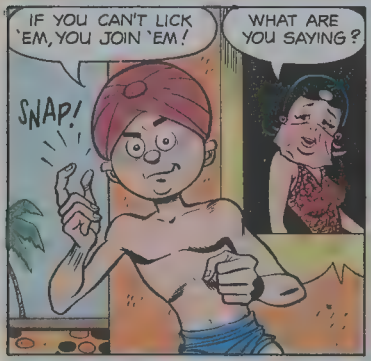
City ..... State .....

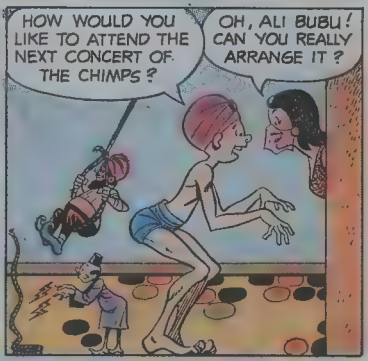
YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE.

ALI BUBU in "Lamp Champ"
LOOK, FATIMA! I'M DOING A HANDSTAND THE HARD WAY!
DON'T DISTRACT ME NOW, ALI BUBU!
GAS
XXX
I'M LISTENING TO THE WORLD'S GREATEST ROCK 'N' ROLL COMBO (SIGH!)
THE CHIMPS ROCK AGAIN
THE CHIMPS ARE CHAMPS!
AND I BELONG TO THE CHUMPS!


LOOK, FATIMA! I CAN PLAY ROCK'N' ROLL ON MY SITAR!
SO?


I CAN EVEN CHARM MY COBRA INTO DANCING THE BOOGALOO!
BIG DEAL!

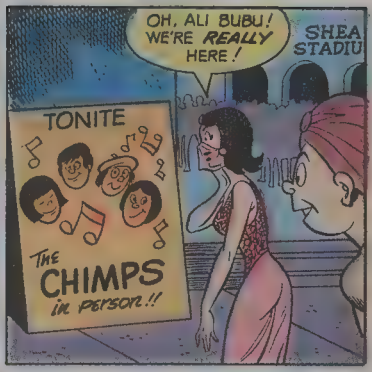

IF YOU CAN'T LICK 'EM, YOU JOIN 'EM!
WHAT ARE YOU SAYING?
SNAP!

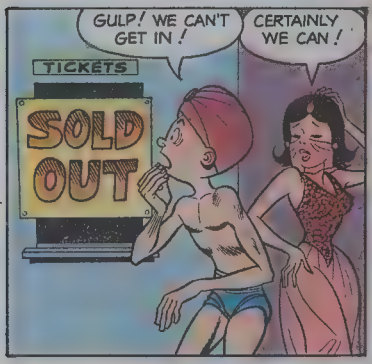

HOW WOULD YOU LIKE TO ATTEND THE NEXT CONCERT OF THE CHIMPS?
OH, ALI BUBU! CAN YOU REALLY ARRANGE IT?

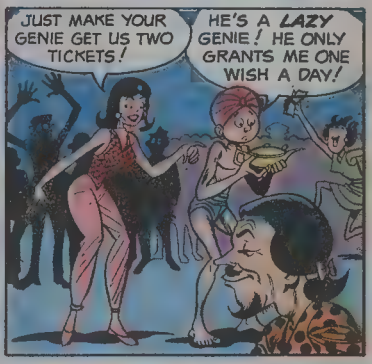
TWO RUBS ON THE OL' MAGIC LAMP AND...
MADE IN JAPAN

DO YOU WANT ME TO MAKE THE USUAL PIZZA PIE, BOSS?
NO! WE WANT YOU TO TAKE US TO THE CHIMP CONCERT!

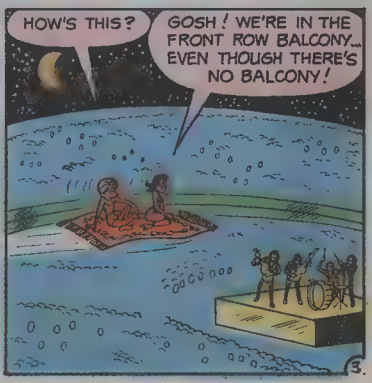
NO SOONER SAID THAN DONE!
FLYING CARPETS CAUTION! TALL BUILDINGS AHEAD!
ZAP!

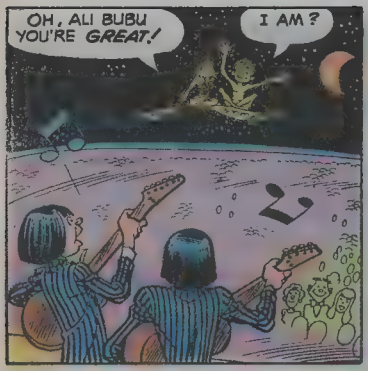

OH, ALI BUBU! WE'RE REALLY HERE!
SHEA STADIU
TONITE
THE CHIMPS in person!!

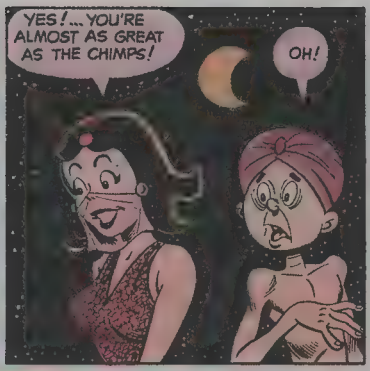

GULP! WE CAN'T GET IN!
CERTAINLY WE CAN!
TICKETS
SOLD OUT

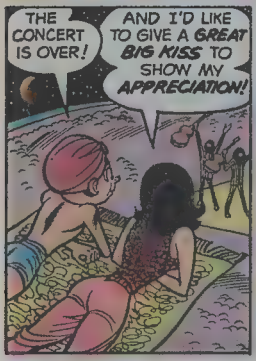

JUST MAKE YOUR GENIE GET US TWO TICKETS!
HE'S A LAZY GENIE! HE ONLY GRANTS ME ONE WISH A DAY!

WHY DIDN'T I THINK OF IT BEFORE?
HOP ON MY MAGIC CARPET!
?
SNAP!


HOW'S THIS?
GOSH! WE'RE IN THE FRONT ROW BALCONY... EVEN THOUGH THERE'S NO BALCONY!

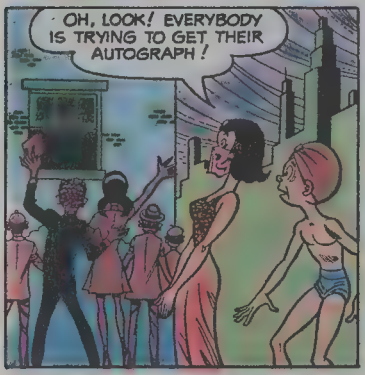

OH, ALI BUBU YOU'RE GREAT!
I AM?

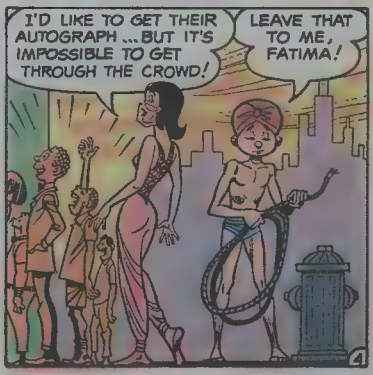

YES!... YOU'RE ALMOST AS GREAT AS THE CHIMPS!
OH!

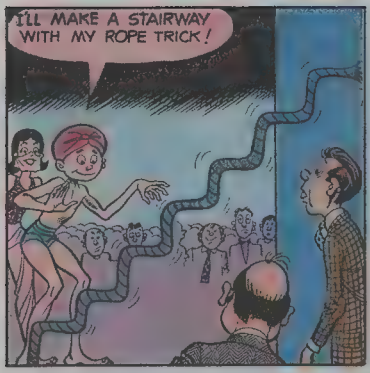

THE CONCERT IS OVER!
AND I'D LIKE TO GIVE A GREAT BIG KISS TO SHOW MY APPRECIATION!

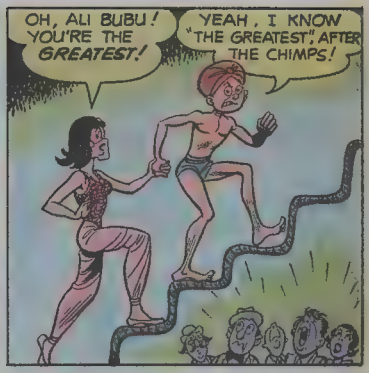
TRAFFIC IS SO BAD IN THE BIG CITY THAT IF YOU GIVE A MAN AN INCH HE'LL TRY TO PARK HIS CAR IN IT!
NO
BLIP

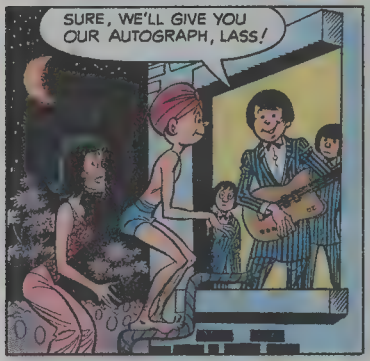
KISS AWAY, FATIMA!
NO SILLY! I MEANT A KISS FOR THE CHIMPS!

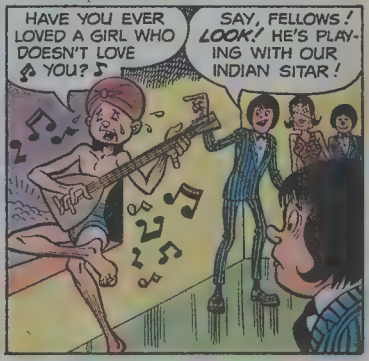

OH, LOOK! EVERYBODY IS TRYING TO GET THEIR AUTOGRAPH!


I'D LIKE TO GET THEIR AUTOGRAPH ... BUT IT'S IMPOSSIBLE TO GET THROUGH THE CROWD!
LEAVE THAT TO ME, FATIMA!

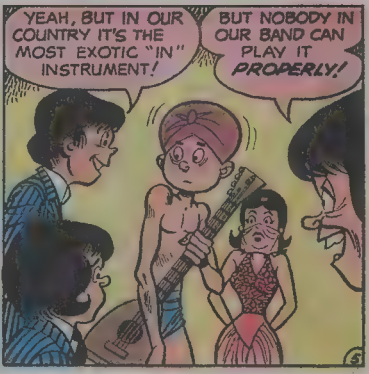

I'LL MAKE A STAIRWAY WITH MY ROPE TRICK!

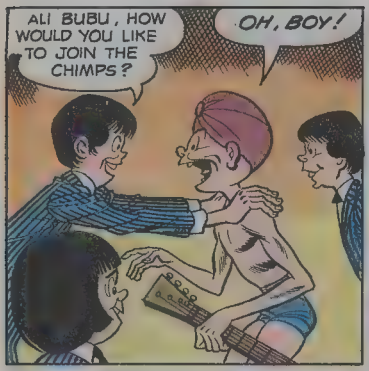

OH, ALI BUBU! YOU'RE THE GREATEST!
YEAH, I KNOW "THE GREATEST", AFTER THE CHIMPS!


SURE, WE'LL GIVE YOU OUR AUTOGRAPH, LASS!


HAVE YOU EVER LOVED A GIRL WHO DOESN'T LOVE ♪ YOU? ♪
SAY, FELLOWS! LOOK! HE'S PLAYING WITH OUR INDIAN SITAR!

BIG DEAL! EVERYBODY IN OUR COUNTRY PLAYS THE SITAR!


YEAH, BUT IN OUR COUNTRY IT'S THE MOST EXOTIC "IN" INSTRUMENT!
BUT NOBODY IN OUR BAND CAN PLAY IT PROPERLY!

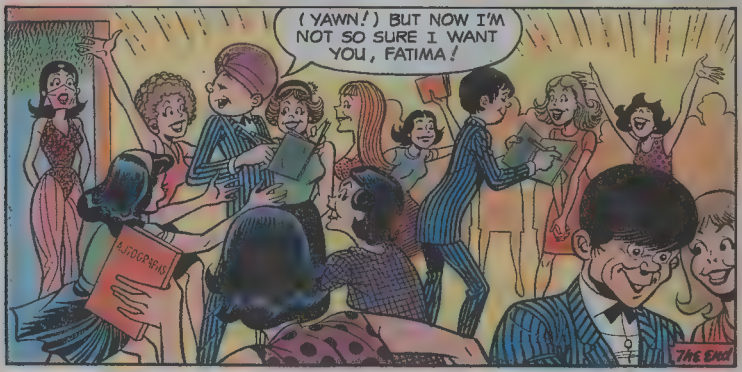

ALI BUBU, HOW WOULD YOU LIKE TO JOIN THE CHIMPS?
OH, BOY!

CAN YOU JUST SEE US ESCAPING FROM OUR FRANTIC FANS ON ALI'S FLYING CARPET?
GROOVY!

IT'S OFFICIAL NOW! OUR TAILOR JUST MADE YOU A MEMBER OF THE CHIMPS!

DID YOU HAVE ANY TROUBLE WITH YOUR FRENCH WHEN YOU WERE ABROAD?
NO! BUT THE FRENCH DID!
BLIP

EXIT
OH, ALI BUBU! I THINK I WANT YOU!


(YAWN!) BUT NOW I'M NOT SO SURE I WANT YOU, FATIMA!
AUTOGRAPHS
The End

ONLY $1.00

Enter the WONDERFUL WORLD of *AMAZING* LIVE

SEA-MONKEYS®

Own a BOWLFULL OF HAPPINESS—*Instant* PETS!

Just ADD WATER — that's ALL! IN ONE SECOND your AMAZING Sea-Monkeys actually COME TO LIFE! Yes, they hatch instantly, right before your eyes. Now, simply grow and enjoy the most adorable pets ever to bring smiles, laughter and fun into your home.

SO EAGER TO PLEASE, THEY CAN EVEN BE TRAINED

Always clowning around, these frolicsome pets swim, stunt and play games with each other. Because they are so full of tricks, you'll never tire of watching them. And raising Sea-Monkeys is so easy, even a six-year old can do so without help. Sea-Monkeys eat very little, and they keep their water so clean, they're quite only a minimum care although they LOVE attention. Anyone who enjoys the company of pets will ADORE Sea Monkeys. Best of all, we even show you how to teach them to obey your commands like a pack of friendly trained seals what a way to surprise your guests.

FREE! ONE YEAR'S

WRITING

SALES UNLIMITED DEPT. SC-8
964 THIRD AVE. N. Y., N. Y. 10022

IT SOUNDS GREAT! Please send my Sea-Monkey kit(s) and my FREE supplies and guarantee. I must be 100% satisfied or you will refund my money. I enclose $1.00 plus 50¢ shipping charges for each kit.

Send _____ kit(s) ☐ Cash ☐ Check ☐ Money Order
(No C.O.D.'s Please) Total amount enclosed $_____

Name .....
Address .....
City ..... State ..... Zip .....

☐ SUPER-RUSH ORDERS (50¢ extra)

SALES UNLIMITED DEPT. SC-8, 964 THIRD AVE. N. Y. N. Y. 10022

Copyright © 1971 Transcience Corporation

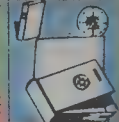
AMERICAN CIRCLE CORP., Dept. 62-V 2635 Pettit Ave., Bellmore, N.Y. 11710

MAGIC BRAIN CALCULATOR Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives home work answers fast, easy to operate, and accurate. 5½" x 5" x 4". Fits anywhere. ☐ No. 157 $1.00

SNOWSTORM TABLETS. Create a miniature snow storm indoors. We actually cover a whole room. Watch the fun start when you place one of these a most invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel. ☐ No 106 25¢ pkt. 5 pkts $1.00

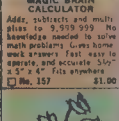
EXPLODING FOUNTAIN PEN. Looks like a regular fountain pen. But when they start to write Look out! It goes off with a bang like a hand grenade! Can be used over and over. Harmless. ☐ LIS EXPLODING FOUNTAIN PEN $1.00

Looks like you're really bleeding! Put a few drops on your skin, or the corner of your mouth and watch the faces of everyone who sees you—fright, horror, sympathy for your apparent suffering or injury. Looks like real blood but it's harmless. ☐ 709 2 Large Tubes $1.00

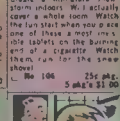


SECRET SAFE Looks like an attractively bound book in a polished leather, but opens reveals a combination lock safe to conceal your valuable papers, money etc. 4 x 6 x 1½". ☐ No 613 $1.00

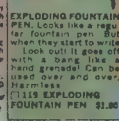
ATOMIC JOY BUZZER. Wind up and wear it like a ring. Shake hands and watch your friends JUMP! Place it on a chair and they will HI-T the ceiling when they sit on it. ☐ No 114 75¢ Each



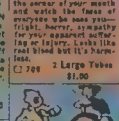
FLESH EATING PLANTS Most unusual plant in the world. Eats flies, bugs, spiders etc. Feeds itself by snapping and eating these insects. Jaws will snap shut on anything at your command. Easy to grow with special soil and full instruction included. ☐ No 700 $1.00 only



MAGIC SOAP POWDER. Sprinkle a little of this almost invisible magic powder on any soap. When any one uses the soap their hands and face will turn bloody red. Have fun! Drives them crazy! Harmless. ☐ No. 123 3¢ Each 4 for $1.00

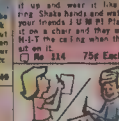


SNEEZING POWDER Place a little of this powder on your hand blow into the air, step back and watch the fun. Begin to sneeze without knowing why. More fun than a barrel full of monkeys. ☐ No 104 25¢ Each 3 for $1.00



ITCHING POWDER. The more they scratch the more they itch. Put it down their neck in their clothes, on the bed or any article they handle. That's all you need to start the ball rolling. They'll scratch themselves right out of their skin. Start your itching party today! ☐ No. 116 25¢ Each 6 for $1.00

WHOOPIE CUSHION Simply place it on some one's chair or couch. When your favorite victim sits down—watch the fun and whoopie begin! Strange sound effects better imagined than described will fill the air much to their embarrassment. ☐ No 108 2 for $1.00



Send Secret Messages with the MYSTERY PEN Just write your message with its INVISIBLE INK—when your friend gets it he just removes the cap from the other end of his Mystery Pen, inserts the wick over the secret portion and the message will appear magically, what fun order two, for yourself and your friend and get those secret messages going both ways! $1.00 each. ☐ No. 874 2 for $1.00

PLEASE RUSH ME →

AMERICAN CIRCLE CORP., Dept. 62-V
2635 Pettit Ave., Bellmore, N.Y. 11710

If not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item No	How Many	Price Ea	Total

Sorry! Minimum order $1.00 No C.O.D.'s

Postage & Handling 35¢
Total Enclosed
Catalog only 25¢

Use other paper if necessary

Name _____ Print clearly
Address _____
City _____ State _____ Zip _____

DOOR
CHORE
END

MILITARY MEN...
She deserves GENUINE DIAMONDS ...from NATIONAL Diamond Sales

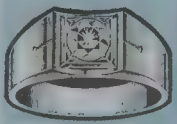
401 - 15th Street • Oakland, Calif. 94612

* WHERE YOUR CREDIT IS GOOD! *

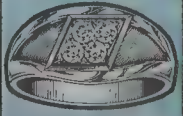
Coupon clipped? Send us your order on plain paper!

CHERRY BLOSSOM
$200 cash price
15 flashing diamonds in a lavish 14K gold setting.
$20 monthly
10 pmts. $20; 1 pmt. $5; deferred payment price $205

RINGS FOR MEN



DUKE $150 cash price
Dazzling diamond in satin finish 14K gold.
$16 monthly
9 pmts. $16; 1 pmt. $11; deferred payment price $155



EXECUTIVE $225 cash price
4 fiery diamonds in "prestige" ring of 14K gold.
$20 monthly
11 pmts. $20; 1 pmt. $10; deferred payment price $230

GREAT BUYS!

CAPRI $275 cash price
Fantastic diamond in a 14K gold designer's setting.
$24 monthly
11 pmts. $24; 1 pmt. $16; deferred payment price $280

WHITE LILAC
$150 cash price
Gorgeous solitaire diamond in classic 14K gold design.
$16 monthly.
9 pmts. $16; 1 pmt. $11; deferred payment price $155

NO AGE LIMIT

VENUS $300 cash price
Glorious diamond; 3-ring set with wide wedding bands; all in 14K gold.
$28 monthly
10 pmts. $28; 1 pmt. $25; deferred payment price $305

CROWN EMPRESS
$275 cash price
3 fiery diamonds in a modern 14K gold setting.
$24 monthly
11 pmts. $24; 1 pmt. $16; deferred payment price $280

APPLE BLOSSOM
$160 cash price
10 beautiful diamonds in an ornate setting of 14K gold.
$16 monthly
10 pmts. $16; 1 pmt. $5; deferred payment price $166

PRINCESS $180 cash price
Glittering diamond in an ultra-modern setting of 14K gold.
$16 monthly
11 pmts. $16; 1 pmt. $9; deferred payment price $185

MAIL TODAY!

NO CASH DOWN

15 DAY FREE TRIAL

Diamonds & rings enlarged to show detail

NATIONAL DIAMOND SALES, 401 - 15th St., Oakland, Calif. 94612 A-5

Send Item _____ Price $ _____

Ring Size _____ I will pay $ _____ monthly.

Name & Rank _____

Military Address _____

APO/FPO or City _____ State _____ Zip _____

Serial # _____ Discharge Date _____

Social Security # _____ Drivers License # _____ State _____

Parent's Name _____

Address, City, State _____

Sweetheart or Wife's Name _____

Her Address _____

City _____ State _____ Zip _____

Send item to ☐ Me ☐ Sweetheart or Wife

RING SIZE

Clip out—wrap finger—mark line at arrow point—mail with coupon.

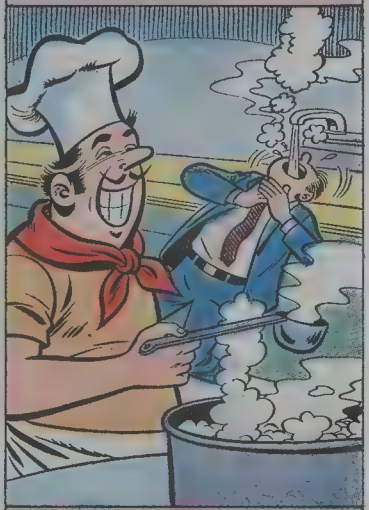
MAD HOUSE PRESENTS

PEOPLE

FOR THREE YEARS AMOS FREAKOUT, A HIPPY, WENT AROUND IN CIRCLES LOOKING FOR THE ICE CREAM WAGON HE CONSTANTLY HEARD...

...UNTIL HE DISCOVERED IT WAS HIS OWN BELLS HE WAS HEARING!

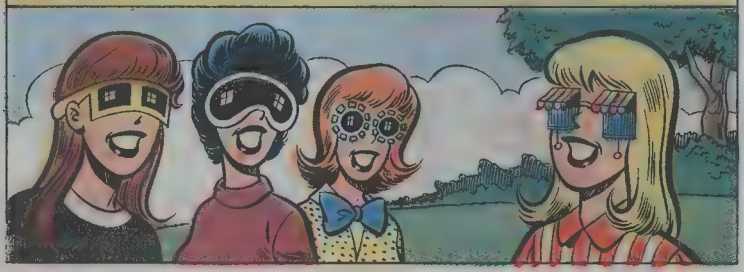
PIETRO HASHSLINGER MAKES THE WORLD'S HOTTEST CHILI!



...HIS CUSTOMERS ARE ADVISED TO EAT IT NEXT TO A RUNNING COLD-WATER FAUCET.

BRUCE NOODNIK WHO SPECIALIZES IN ODD SUNGLASSES HAS INVENTED A PAIR OF SHADES YOU CANNOT SEE THROUGH...

...THEY'RE REAL SHADES!



IN THE NEWS!

A GIRL, **GRACIE HONK**, IS THE LEADER OF A ROCK N' ROLL COMBO...

THE JEFFERSON CRATE

...THE FELLOWS IN THE BAND MADE HER THEIR LEADER BECAUSE OF HER CHARM, HER WIT AND HER **BLACK BELT** IN **JUDO**!

THE GREATEST DRESS SALE EVER!!! THE BOO HOO BOUTIQUE SOLD 500 DRESSES EVEN THOUGH IT CARRIES ONLY 250 DRESSES!

...250 CONFUSED CUSTOMERS BOUGHT THEIR OWN DRESS!

GLORIA GROOVIEKINS SET A RECORD WHEN SHE BOUGHT **38** DIFFERENT SHADES OF **PINK** LIPSTICK!

HER FATHER ALSO SET A RECORD! HE TURNED **39** DIFFERENT SHADES OF **PURPLE** WHEN HE GOT THE BILL!

END

50 LITTLE DOLLS with CLOTHES

FOR ALL 50 — ALL FOR $1.00

Dolls that delight the heart of every child! Don't shake your head in disbelief! This is TRUE! For only 2 cents each you can give that little girl the most thrilling present of her life. This set of 50 DOLLS with clothes for all 50 dolls for only $1—2c A PIECE!

Baby Dolls—Nurse Dolls—Dancing Dolls
Costume Dolls—Ballerina Dolls—Mexican Dolls
Indian Dolls—Clown Dolls—Cowboy Dolls
Bride Dolls—Groom Dolls and many more.

You get ballerina skirts, midi skirts, mini skirts, mini aprons, dresses, clown collars, coolie hats, mini ballerina skirts and mini coats.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness and clothes for each made of durable vinyl in a variety of designs! Your child will enjoy dressing up these dolls. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—50 exquisite little dolls with clothes for each doll. In beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.00 for each 50 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls and clothes back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 50 Dolls are made of. "Are they paper dolls or rag dolls?" they ask. NEITHER! Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER, expansively molded in true dimension —Height, Width—Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls with durable vinyl clothes for each.

Please ADD 50c FOR POSTAGE AND HANDLING PER SET

MAIL COUPON TODAY!

PALMER JONES CO., DOLL DEPT. 59
160 Amherst St., E. Orange, New Jersey 07019

Gentlemen,

I can't wait to see if these dolls are all you say they are. Enclosed please find $ ____, in check ☐, money order ☐, cash ☐, for ____ set of 50 DOLLS with clothes for each at $1. per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.

(Sorry, No C.O.D.)

Name _____

Address _____

City _____ Zone _____ State _____

Please ADD 50c FOR POSTAGE AND HANDLING PER SET

16 MINIATURE POSTERS • FREE!

PLUS—MOVIE STAR CATALOG—1500 STARS AND A

NEW ILLUSTRATED POSTER CATALOG

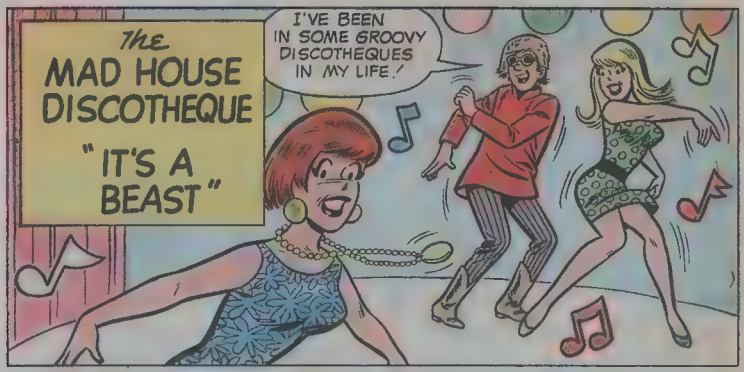
OF 150 STARS— *FREE!* (TOTAL VALUE $2.00)

PLEASE PRINT YOUR NAME, ADDRESS & ZIP CODE

RUSH YOUR ORDER TO:

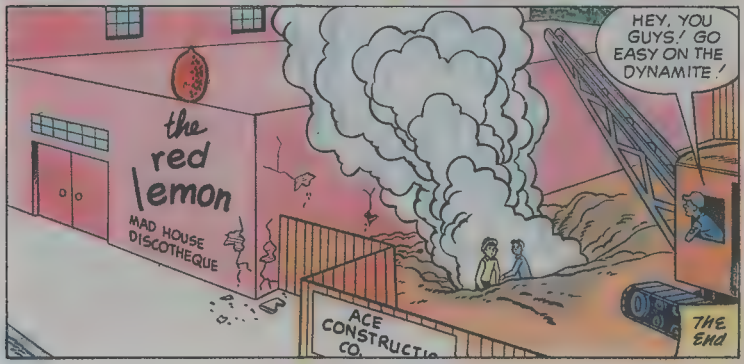
"16 POSTERS" DEPT. E-200
7551 MELROSE AVE.
HOLLYWOOD, CALIF. 90046

RUSH 50¢ POSTAGE & HANDLING


The MAD HOUSE DISCOTHEQUE "IT'S A BEAST"
I'VE BEEN IN SOME GROOVY DISCOTHEQUES IN MY LIFE!

BUT THIS JOINT REALLY ROCKS!
the red lemon
MAD HOUSE DISCOTHEQUES

GROOVY, MAN! YOU CAN ACTUALLY FEEL THE FLOOR AND WALLS VIBRATING!


the red lemon
MAD HOUSE DISCOTHEQUE
ACE CONSTRUCTIO CO.
HEY, YOU GUYS! GO EASY ON THE DYNAMITE!
THE END

Any 14 of these
if you join now and agree to buy ten more records (at regular Club prices)
David Cassidy Cherish
213678
214940
Aretha Franklin's Greatest Hits
210179
PAUL SIMON
Mother and Child Reunion
213538
AMERICA
A Horse with No Name
215392
THE NEW SEEKERS
214064
NEIL DIAMOND STONES
211706
JUDY COLLINS LIVING
213629
CARLY SIMON ANTICIPATION
212845
LED ZEPPELIN
210781
T. REX ELECTRIC WARRIOR
210369
SANTANA/Three
209239
KRIS KRISTOFFERSON THE SILVER TONGUED DEVIL AND I
207084
DIONNE WARWICKE DIONNE
214387
MELANIE Gather Me
214973
SLY & THE FAMILY STONE THERE'S A RIOT GOIN' ON
210237
ROD STEWART EVERY PICTURE TELLS A STORY
206573
ARTHUR FIEDLER and the BOSTON POPS
212753
ELTON JOHN Madman Across the Water
212621
ALICE COOPER KILLER
211482
TEN YEARS AFTER A SPACE IN TIME
207977
THE WHO MEATY BEATY BIG AND BOUNCY
211714
THREE DOG NIGHT HARMONY
210229
JETHRO TULL AQUALUNG
203372
BILL WITHERS JUST AS I AM
211227
ROBERTA FLACK QUIET FIRE
212480
THE BEST OF IRON BUTTERFLY EVOLUTION
210765
SIMON & GARFUNKEL
186809
BLACK SABBATH MASTER OF REALITY
208363
BARBRA JOAN STREISAND
207522
DONNY OSMOND To You With Love, Donny
210211
Peter Nero Summer of '42
212159
Laura Nyro
212431
JUDY COLLINS
210948
STEPPENWOLF FOR LADIES ONLY
210203
CARPENTERS
203919
THREE DOG NIGHT NATURALLY
196709
NEIL DIAMOND GOLD
211565
THE DOORS OTHER VOICES
211805
ANDY WILLIAMS YOU'VE GOT A FRIEND
207472
SONNY & CHER LIVE
211672
B. J. THOMAS Greatest Hits Vol 2
209544
THE OSMONDS HOMEMADE
206409
SAVOY BROWN STREET CORNER TALKING
210146
BLOOD, SWEAT & TEARS B, S & T 4
202713
THE MOODY BLUES Every Good Boy Deserves Favour
210195
PERCY FAITH JESUS CHRIST SUPERSTAR
210260
JIMI HENDRIX Rainbow Bridge
210153
CARPENTERS CLOSE TO YOU
196444
BURT BACHARACH
203885

hit records FOR ONLY $2.86

during the coming two years (you will have up to 300 records a month to choose from)

214403

214650

214981

209981

212852

211540

209973

213728

198986

207993

196246

203539

195727

213926

202523

214353

210138

212654

211755

209726

213660

Yes, it's true! — if you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86 in exchange . . .

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so.

Your own charge account will be opened upon enrollment . . . and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections

. . . if you do not want any record in any month, just return the selection card provided by the date specified

. . . if you want only the regular selection for your musical interest, you need do nothing — it will be shipped to you automatically

. . . if you want any of the other records offered, just order them on the selection card and return it by the date specified

. . . and from time to time, we will offer some special albums, which you may reject by returning the special dated form provided . . . or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club
a service of Columbia House Terre Haute, Indiana 47808

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years, and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records—I've enclosed check or money order for $2.86

All records will be described in advance in the Magazine, sent every four weeks. If I do not want any record, I'll return the selection card by the date specified . . . or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing—it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided.

ANY MAIN MUSICAL INTEREST: (check one only):

☐ Easy Listening ☐ Young Adult ☐ Jazz
☐ Country ☐ Broadway & Movies ☐ Classical

☐ Mr. ☐ Miss ☐ Mrs. (Please print) First Name Initial Last Name

Address

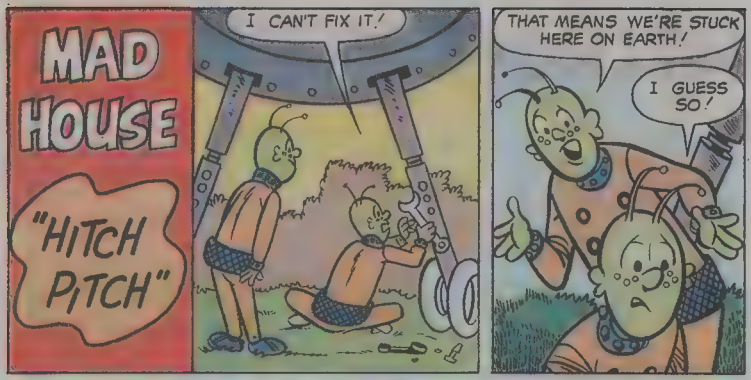
City

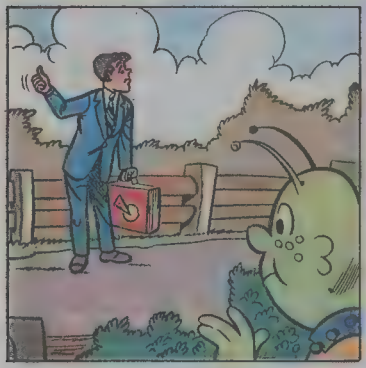
State Zip

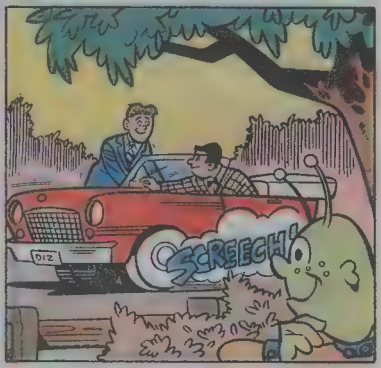
Do you have a telephone? (check one) ☐ YES . . . ☐ NO

APO FPO addresses: write for special offer (BS-Z)DOD

457 S72

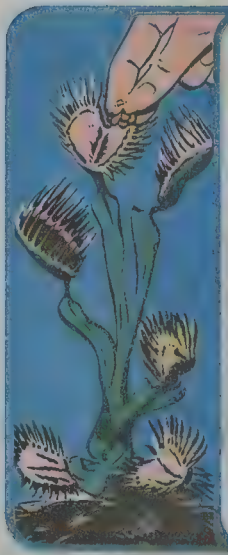

MAD HOUSE
"HITCH PITCH"
I CAN'T FIX IT!
THAT MEANS WE'RE STUCK HERE ON EARTH!
I GUESS SO!




SCREECH!

I KNOW HOW WE CAN GET BACK TO JUPITER!
HOW?

WELCOME TO CAPE KENNEDY
THE END



DISCOVER THE HIDDEN SECRETS OF NATURE'S MOST EXOTIC AND MYSTERIOUS HOUSE PLANT!

THE VENUS FLY TRAP

- See how it lures, traps, eats and digests insects up to 20 times it's size.
- Learn how you can actually train it with a pencil to perform only for you.
- Feed it raw hamburger from your hand.
- To experiment with it at home or school.

The Venus Fly Trap will grow easily in your home. It blooms into a bright green leafed plant with pink and white flowers, in only 3-4 weeks and produces 6-12 traps per plant. Each pack comes with soil, bulbs and a complete instruction booklet, filled with fascinating facts and hints. Mail in this coupon today and start a Venus Fly Trap garden of your own. You'll be Delighted!

2-Plant Pack-$1.50
4-Plant Pack-$2.50

Dept. GS-7
964 THIRD AVE.
New York, N.Y. 10022

NEW

Mirobar Sales Corp.
Dept. GS-7
964 THIRD AVE.
New York, N.Y. 10022

Please send my Venus Fly Trap including soil, bulbs and instruction booklet at once.

2-bulb pack — $1.00 + 50¢ postage and handling
4-bulb pack — $2.00 + 50¢ postage and handling
☐ RUSH ORDERS add 25 cents.

Name .....

Address .....

City ..... State ..... Zip.....

New York State Residents add sales tax.

ORDER BY MAIL SPECIALS

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN $1.00

50 BIKE DECALS. A terrific assortment of big, colorful decals to dress up your bike, moped, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over $2.00. Easy to Apply!

Order No. BD50 $1.00

250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous. Every trick fully explained. You can easily do every trick. Nothing Else to Buy!

Order No. MT250 50¢

300 CRAZY SIGNS. Printed on gummed labels to decorate your books etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" & a real bargain, too. Send for them today!

Order No. CS300 $1.00

500 ASSORTED PENNANTS—includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES . . . printed on gummed label "stickons" that you paste on anywhere. Big bargain offer — only $1.00 for complete set.

Order No. GL350 $1.00

COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer

Order No. FP11 $1.00

OVER 500 STICK-ONS Grab-bag assortment of colorful gummed label stick-ons (various shapes & sizes) of Peace Symbols, American Flags and Scenic Signs. Tell 'em where you're at—by decorating your letters, notebooks, etc. Only $1.00 for the complete set.

Order No. PS503 $1.00

FREE SAMPLES BOOKS, STAMPS, ETC.

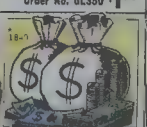
Over 1001 Free Items Yours for the Asking

Imagine! This unbelievable book (a big 64 pages) actually tells you where to write for hundreds of $$$ worth of free items by simply writing and asking. There's no catch to it . . . you receive valuable samples, exotic foreign stamps, basic homemaking, etc . . . fabulous free items for children, teens, men, women — everyone.

Order No. TF1000 50¢

"Complete Writing Kit" includes 64 pg. Things Free Book (2) Pens and pro printed "Request" Post Cards (Order #K102)

$1



BE A MILLIONAIRE. Send for this big grab bag of TEN MILLION DOLLARS ($10,000,000.00) in old U.S. Gold Banknotes! They're phoney of course, but look real. These great "forgeries" will fool everyone — except your banker!

Order No. ML68 50¢

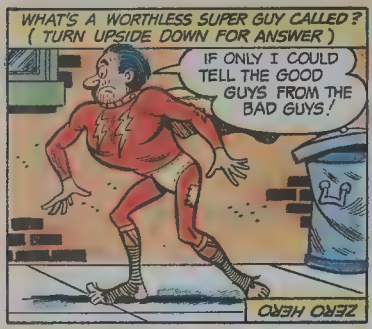
400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

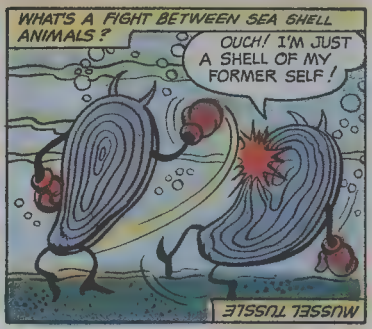
Order No. KL400 $1.00

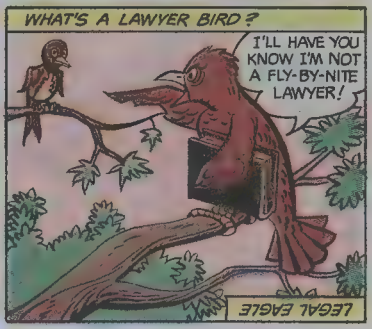
DOLLAR BARGAINS • BOX 1225-A • NEWARK, N. J. 07101

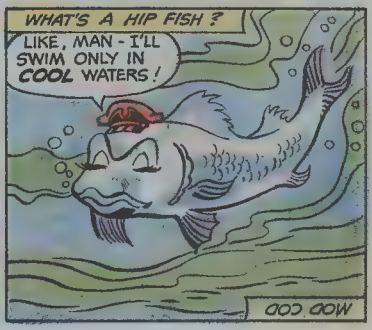
Please Add 25c Shipping To Each Order

THERE'S A NEW GAME OUT IN WHICH THE ANSWER TO A QUESTION IS IN RHYME. FOR EXAMPLE, IF SOMEBODY ASKED YOU THE NAME OF THIS SILLY GAME, YOU WOULD OF COURSE ANSWER ...

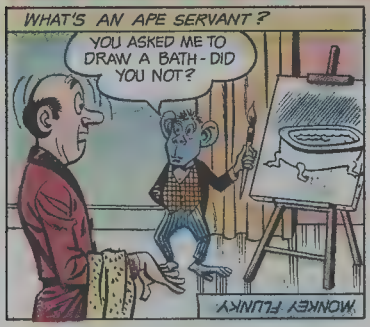


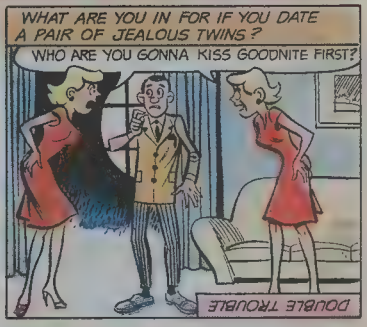


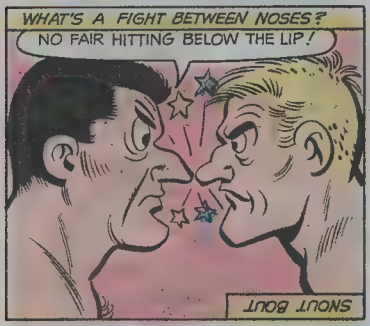


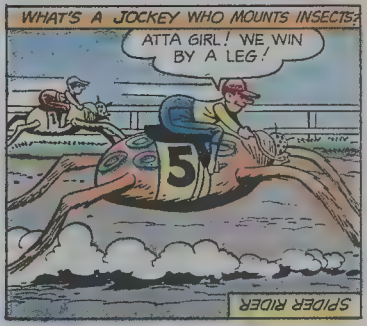


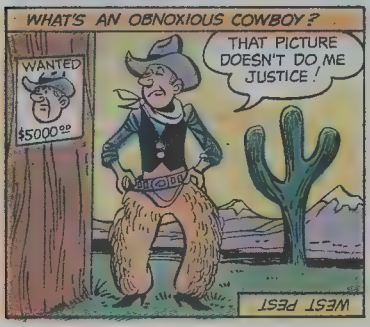
RHYME TIME

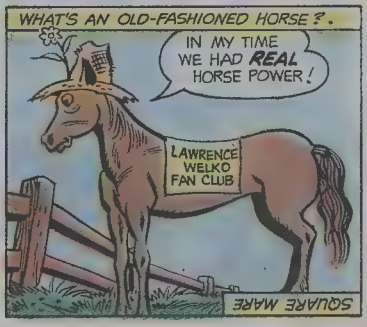

WHAT'S AN APE SERVANT?
YOU ASKED ME TO DRAW A BATH - DID YOU NOT?
MONKEY FLUNKY


WHAT ARE YOU IN FOR IF YOU DATE A PAIR OF JEALOUS TWINS?
WHO ARE YOU GONNA KISS GOODNITE FIRST?
DOUBLE TROUBLE


WHAT'S A FIGHT BETWEEN NOSES?
NO FAIR HITTING BELOW THE LIP!
SNOUT BOUT


WHAT'S A JOCKEY WHO MOUNTS INSECTS?
ATTA GIRL! WE WIN BY A LEG!
5
SPIDER RIDER


WHAT'S AN OBNOXIOUS COWBOY?
WANTED
$5000.00
THAT PICTURE DOESN'T DO ME JUSTICE!
WEST PEST


WHAT'S AN OLD-FASHIONED HORSE?
IN MY TIME WE HAD REAL HORSE POWER!
LAWRENCE WELKO FAN CLUB
SQUARE MARE

RINSES AWAY BLACKHEADS
HELPS DRY UP ACNE PIMPLES

In 15 Minutes or Your Money Back!

Queen Helene Mint Julep Masque 15 Minute Treatment Must Show Immediate Improvement or — YOUR MONEY BACK!

A New York Doctor, working with a cosmetic laboratory, has developed a simple home-treatment that rinses away blackheads in a matter of minutes. It was demonstrated recently on five teen-age girls and three boys.

The results were breath-taking. Blackheads really rinsed away. In fact, many could be seen on the cloth used to wash off the Masque. But this wasn't all! Acne-pimples improved after one application, enlarged pores reduced, and rough, complexions became cleaner, clearer and smoother looking. These results certainly indicate why teen-agers are now saying "this is one product that really works" . . . and why mothers of teen-agers have endorsed its use.

The Masque-Cream Treatment is indeed a remarkable discovery, not only for clear healthy skins, but also for the self-confidence, poise and self-esteem a fine complexion brings to teen-agers!

Anyone Can Use It

If you suffer the agony of teen-age blackheads, acne-pimples and rough unsightly complexions, give yourself this home treatment at our risk. Apply this delightfully Mint-Scented Cream and within 2 or 3 minutes an absorbing agent, called Argilla, dries and turns this cream into a plastic-like masque. You will now feel as though hundreds of "tiny fingers" were softly kneading the skin, loosening pore-caked dirt, black heads and foreign impurities.

As it firms and hardens, its suction-action draws out waste matter from the pores . . . In 15 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see that blackheads and other pore "filler" actually come off on your towel. And your skin feels clean . . . really clean . . . refreshed, smooth like velvet!

Start Now Improve Your Complexion

Don't take a back seat or be a wall-flower because of bad skin. If you want to get your full share of fun and parties . . . clear up your complexion and let Mint Julep Masque "Lead the Way"! You certainly owe it to yourself to try a single fifteen minute home treatment to convince yourself that this new Queen Helene masque-cream can work wonders for you.

Attention! MOTHERS of Teen-Agers

Queen Helene Mint Julep Masque is a MUST for you, too! It will help tighten sagging skin on face and throat, relax tired face muscles and stimulate a fresher, cleaner, more youthful complexion. Try a medicated Mint Julep Masque Treatment YOURSELF. You'll be delighted with the skin-tightening experience and more alive feeling that comes with every treatment.

Queen Helene Mint Masque is only $3.00 for the six ounce jar, enough for over 3 months of daily home treatments. Buy it today! Start using it immediately! Prove it to yourself at our risk, for one full month. If, at any time during the month, you are not completely satisfied, simply return the unused portion and you will get back every penny of your purchase price.

MAIL NO RISK COUPON TODAY

SEAGATE SALES CORP. DEPT. 27231
1044 Northern Blvd., Roslyn, N.Y. 11576

Send me the Queen Helene Mint Julep Masque as indicated on guarantee of satisfaction or money back.

- ☐ 6-oz. jar enough for 3 months $3.00
- ☐ SPECIAL! Two (2) jars $5.00. Limited time.
- ☐ Money enclosed, send postpaid.

NAME _____
Please Print
ADDRESS _____
CITY _____
STATE _____ ZIP _____

© Para Laboratories, 1971

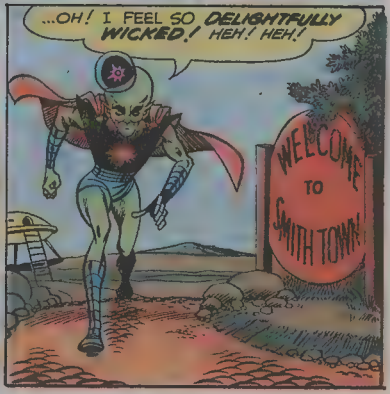
MAD HOUSE "The BiG GiG"

LET GO, RONNIE! I WANT HIM, HE'S MY ARCHIE DOLL!
NO! --- I WANT HIM, BETTY! HE'S MY ARCHIE DOLL!
DON'T HASSLE, CHICKS, THERE'S PLENTY OF ARCHIE TO GO AROUND!
NOW EVERYBODY CAN HAVE THEIR VERY OWN ARCHIE DOLL MADE FROM 100% COTTON MATERIAL AND FILLED WITH 100% POLYURETHANE FOAM. HE STANDS A BIG 18 INCHES HIGH AND HE'S YOURS FOR ONLY $2.00 PLUS 25¢ POSTAGE & HANDLING.
THIS IS AN EXCLUSIVE OFFER FROM ARCHIE COMICS AND IS NOT AVAILABLE IN ANY STORE!
SO IF YOU WANT ME TO MAKE THE SCENE AT YOUR HOUSE, FILL OUT THIS COUPON AND JUST TELL IT LIKE IT IS!
MAIL TO: ARCHIE DOLL P.O. BOX 2075 REIDSVILLE, NO. CAROLINA 27320
ENCLOSED PLEASE FIND $2.00 PLUS 25¢ POSTAGE AND HANDLING FOR EACH ARCHIE DOLL I HAVE ORDERED, PLEASE SEND ME _____ ARCHIE DOLLS WHICH WILL BE MAILED TO MY HOUSE. AMOUNT
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
DEPT. AB
PLEASE ADD 25¢ FOR POSTAGE AND HANDLING.

"TALE OF WAIL"

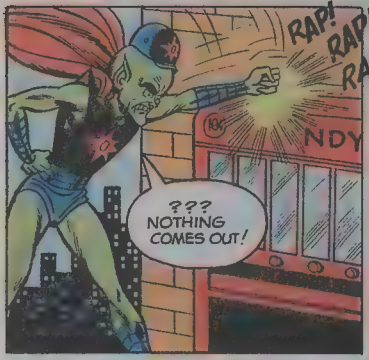
OUR FLEET OF 10,000 SPACE SHIPS IS READY TO ATTACK EARTH, PRINCE ZYX!

WAIT! LET ME GO THERE FIRST, BY MYSELF!

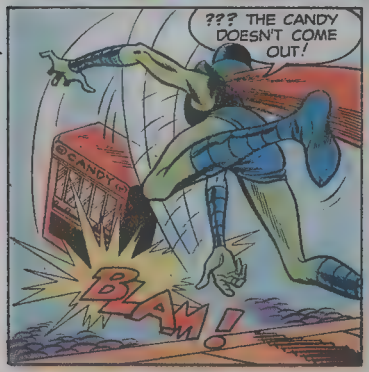


CLICK!
MY INSTANT TRANSLATOR TELLS ME THIS MACHINE SELLS A DELECTABLE PRODUCT CALLED "CANDY"!
10¢ CANDY

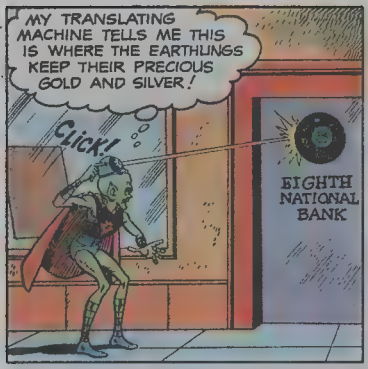
I'LL SAMPLE SOME OF THIS CANDY AFTER I PUT IN A FAKE COIN!
10¢
INSERT COIN


RAP! RAP! RAP!
???
NOTHING COMES OUT!

MY SUPERIOR MARTIAN STRENGTH WILL SHOW THIS MACHINE WHO'S BOSS!

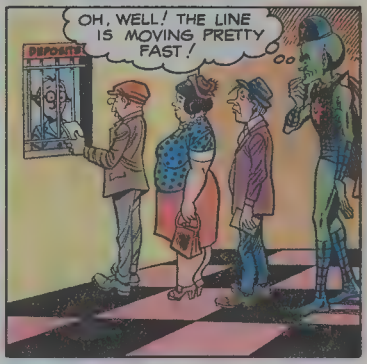

??? THE CANDY DOESN'T COME OUT!
CANDY
BLAM!

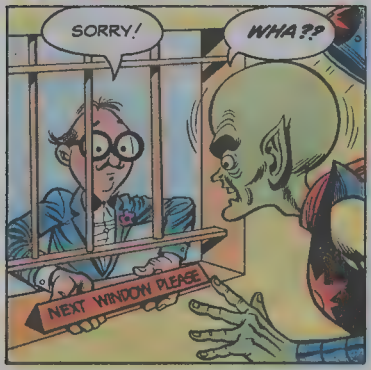
ECCH! WHO WANTED A SILLY PIECE OF CANDY ANYWAY?!
CANDY

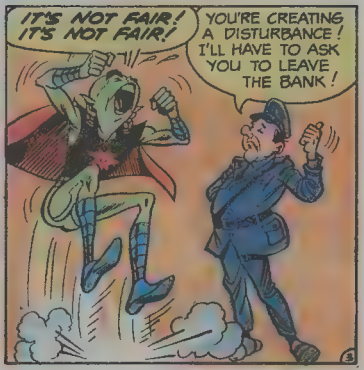

MY TRANSLATING MACHINE TELLS ME THIS IS WHERE THE EARTHLINGS KEEP THEIR PRECIOUS GOLD AND SILVER!
Click!
EIGHTH NATIONAL BANK

OUT OF MY WAY YOU INFERIOR EARTHLINGS!
DEPOSITS

I COMMAND YOU TO HAND OVER ALL YOUR GOLD AND SILVER!
SORRY, SIR! YOU'LL HAVE TO WAIT YOUR TURN! THESE PEOPLE WERE AHEAD OF YOU!

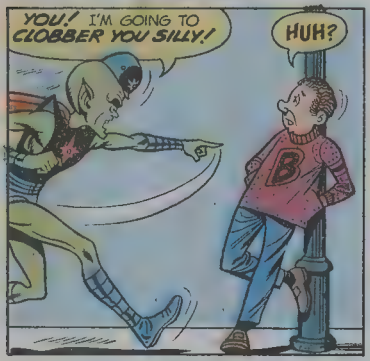

OH, WELL! THE LINE IS MOVING PRETTY FAST!
DEPOSITS

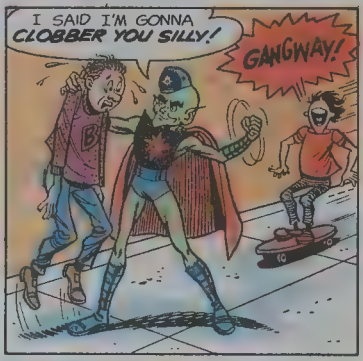

SORRY!
WHA??
NEXT WINDOW PLEASE

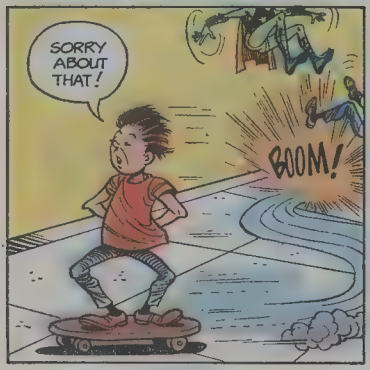

IT'S NOT FAIR! IT'S NOT FAIR!
YOU'RE CREATING A DISTURBANCE! I'LL HAVE TO ASK YOU TO LEAVE THE BANK!

OH! THESE EARTHLINGS MAKE ME SO MAD!

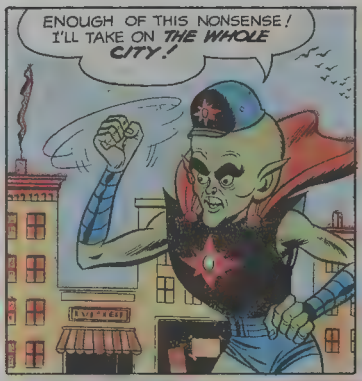
GRR! I'M GOING TO TAKE IT OUT ON THE FIRST EARTHLING I SEE!


YOU! I'M GOING TO CLOBBER YOU SILLY!
HUH?

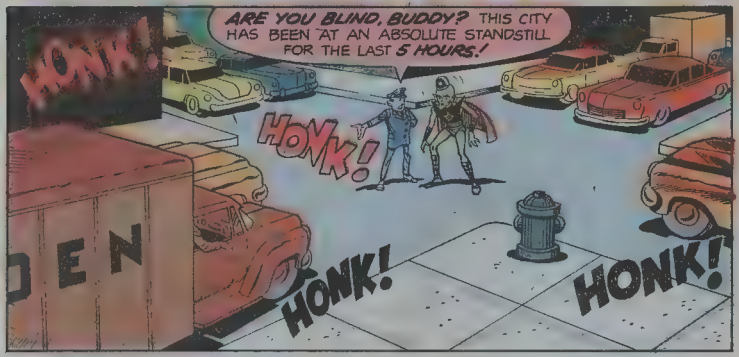

I SAID I'M GONNA CLOBBER YOU SILLY!
GANGWAY!

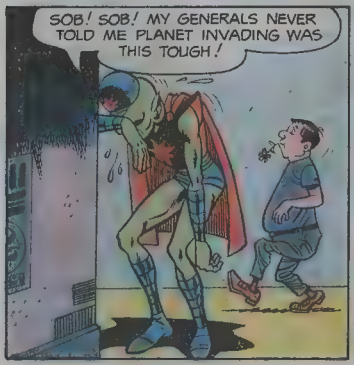

SORRY ABOUT THAT!
BOOM!

THAT KID JUST BEAT YOU TO IT, BUDDY!


ENOUGH OF THIS NONSENSE! I'LL TAKE ON THE WHOLE CITY!

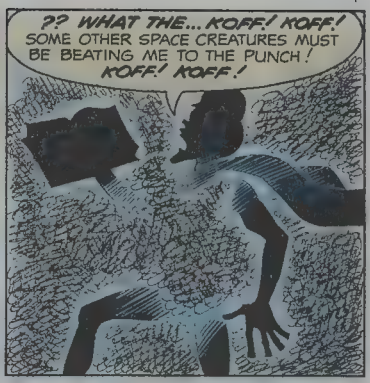
POLICEMAN! I'M GOING TO BRING YOUR CITY TO AN ABSOLUTE STANDSTILL!
TWEET!

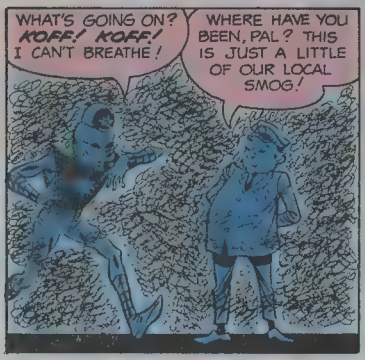

ARE YOU BLIND, BUDDY? THIS CITY HAS BEEN AT AN ABSOLUTE STANDSTILL FOR THE LAST 5 HOURS!
HONK!
HONK!
HONK!
HONK!

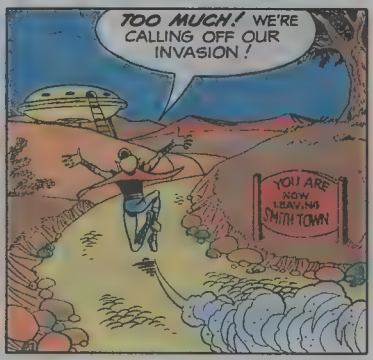

SOB! SOB! MY GENERALS NEVER TOLD ME PLANET INVADING WAS THIS TOUGH!

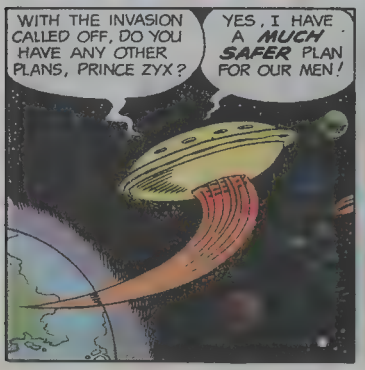
NO, WAIT! SNIFF! SNIFF! I STILL HAVE AN ACE UP MY EVIL CAPE!

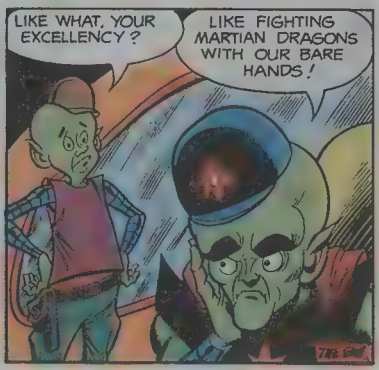
HEH! HEH! I STILL HAVE THE POWER TO FOG UP THE ENTIRE STATE!
MARTIAN INVASION INSTRUCTION BOOKLET


?? WHAT THE... KOFF! KOFF! SOME OTHER SPACE CREATURES MUST BE BEATING ME TO THE PUNCH! KOFF! KOFF!


WHAT'S GOING ON? KOFF! KOFF! I CAN'T BREATHE!
WHERE HAVE YOU BEEN, PAL? THIS IS JUST A LITTLE OF OUR LOCAL SMOG!


TOO MUCH! WE'RE CALLING OFF OUR INVASION!
YOU ARE NOW LEAVING SMITH TOWN


WITH THE INVASION CALLED OFF, DO YOU HAVE ANY OTHER PLANS, PRINCE ZYX?
YES, I HAVE A MUCH SAFER PLAN FOR OUR MEN!


LIKE WHAT, YOUR EXCELLENCY?
LIKE FIGHTING MARTIAN DRAGONS WITH OUR BARE HANDS!

1000 DECALS

[illegible] OUR FAVORITES [illegible]
NOW [illegible]

This is truly a "once-in-a-lifetime" offer. You get 10 different designs of 100 Stickers (1000 in all) including: "LOVE," "SMILE," "PEACE," "ECOLOGY," "ZODIAC," "BUTTERFLIES," "DAISIES," AND MORE...ALL FOR ONLY $1.00—They're on gum paper, ready-to-stick on anywhere...books, letters, anywhere! Produced in vibrant "DAY-GLO" colors (wild under black-light)—all are about a square inch big!! This is truly the greatest decal offer ever made. Hurry...Order Now...Don't Delay.

MIROBAR SALES CORP.
964 Third Ave., New York, N.Y. 10022

ORDER FORM

MIROBAR SALES CORP.
Dept.D-1272
964 Third Avenue, New York, N Y 10022

Gentlemen

I want to take advantage of this "Once-in-a-lifetime" decal offer. Rush me my collection of 1000 "Day-Glo" Decals of 10 different "NOW" designs! I understand that if I'm not thrilled I may return the set for a full refund. Please find enclosed $.. . . . .($1.35 per set—$1.00 plus 35¢ for postage and handling).

Name_____

Address_____

City_____State_____Zip_____

☐ **EXTRA SAVING SPECIAL**—Order 2 sets for only $2.25 (includes all postage) Makes great gifts—all year 'round.

WE AT *MAD HOUSE* BELIEVE THAT MANY TRAFFIC SIGNS ARE DIFFICULT TO READ AND COMPREHEND. SINCE PEOPLE UNDERSTAND PICTURES MUCH BETTER THAN WORDS WE THINK THE WHOLE SITUATION COULD BE CLEARED UP IF THE HIGHWAYS STARTED USING ...

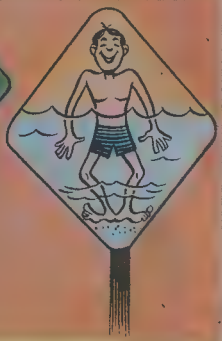
ILLUSTRATED TRAFFIC SIGNS

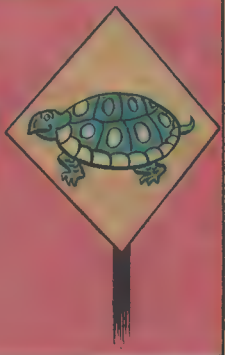
OLD-TYPE SIGN

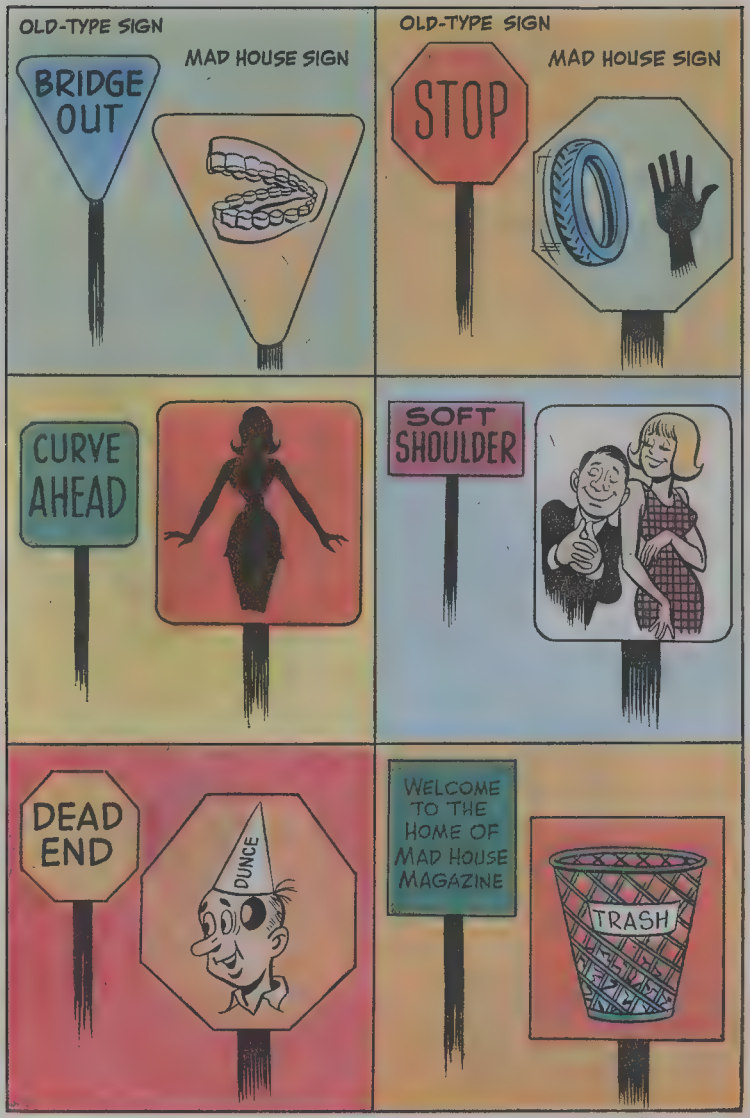
MAD HOUSE SIGN

OLD-TYPE SIGN

MAD HOUSE SIGN






OLD-TYPE SIGN
BRIDGE OUT
MAD HOUSE SIGN
OLD-TYPE SIGN
STOP
MAD HOUSE SIGN
CURVE AHEAD
SOFT SHOULDER
DEAD END
DUNCE
WELCOME TO THE HOME OF MAD HOUSE MAGAZINE
TRASH

$60,000 BANKRUPTCY STOCK WIG Sale!

ATTENTION
Beauty Parlors
Wig Shops
Any Small Wig Buyers

BANKRUPTCY LOW PRICE
Stretch Wig

We recently purchased the exclusive inventory of an important international importer who went bankrupt We bought the entire high style collection at a price that is lower than the cost of the import charges alone. If you were a million dollar importer, you could not import these wigs for double the price we paid at the bankruptcy sale We are offering these Quality WIGS once and once ONLY. We want to sell fast and at a low low price. The price we are offering you is lower than Beauty Salons or Wig Shops pay at Wholesale. GET THE MOST FANTASTIC BUY IN A WIG EVER, IT'S A ONE TIME OFFER.

BANKRUPTCY LOW PRICE
HAND MADE HUMAN HAIR

STYLE #1

the **DUTCH BOY**
was $29.00 NOW **$4.00**

Values! Values! Values!

ORIGINALLY SOLD FOR:	BANKRUPTCY LOW PRICE
Wash and Wear Stretch Wig $29.00	NOW only $4.00
GYPSY WIG $49.00	NOW only $5.00
Machine Made HUMAN HAIR $60.00	NOW only $8.00
HAND MADE HUMAN HAIR $125.00	NOW only $15.00

STYLE #4

100% HUMAN HAIR
was $125.00 NOW **$15.00**

STYLE #2

GYPSY
S-T-R-E-T-C-H WIG
was $49.00 NOW **$5.00**

LIMITED OFFER
ORDER NOW
MONEY BACK GUARANTEE
IF NOT 100% SATISFIED
(10 DAY TRIAL)

STYLE #3

100% HUMAN HAIR FULL CAP
was $60.00
NOW **$8.00**

WEAR IT, IF NOT HAPPY—RETURN IT

NO GIMMICKS
Fantastic Sale
Read This Ad
and You'll See Why!

MAIL COUPON TODAY

M.D. INDUSTRIES Dept. V-2
Box 401, Madison, N.J. 07940
Please send Style No. ____ Enclosed is $____ Dollars
plus $1.00 handling
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
If no hair sample is being sent, check Hair Color wanted:

- ☐ Jet Black
- ☐ Off-Black
- ☐ Honey Blonde
- ☐ Medium Brown
- ☐ Light Brown
- ☐ Medium Auburn
- ☐ Ash Blonde
- ☐ Flaming Auburn
- ☐ Silver Platinum
- ☐ Dark Auburn
- ☐ Dark Brown

GET IN THE GROOVE FOR A GIANT FUN-IN! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25c for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL # 24
- ☐ REGGIE'S WISE GUY JOKES # 23
- ☐ EVERYTHING'S ARCHIE # 22
- ☐ JUGHEAD'S JOKES # 31
- ☐ ARCHIE'S PALS 'N' GALS # 70
- ☐ LITTLE ARCHIE # 74
- ☐ MADHOUSE ANNUAL # 10
- ☐ ARCHIE'S T.V. LAUGHOUT # 15
- ☐ ARCHIE'S JOKES # 186
- ☐ THE WORLD OF ARCHIE # 200
- ☐ BETTY & VERONICA SUMMER FUN # 199
- ☐ THE WORLD OF JUGHEAD # 202
- ☐ ARCHIE'S CHRISTMAS STOCKING # 190
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR # 191
- ☐ BETTY & VERONICA SPECTACULAR # 202
- ☐ LI'L JINX GIANT LAUGHOUT # 38
- ☐ SABRINA # 8
- ☐ THE MAD HOUSE GLADS # 85
- ☐ THAT WILKIN BOY # 20
- ☐ JOSIE AND THE PUSSYCATS # 65

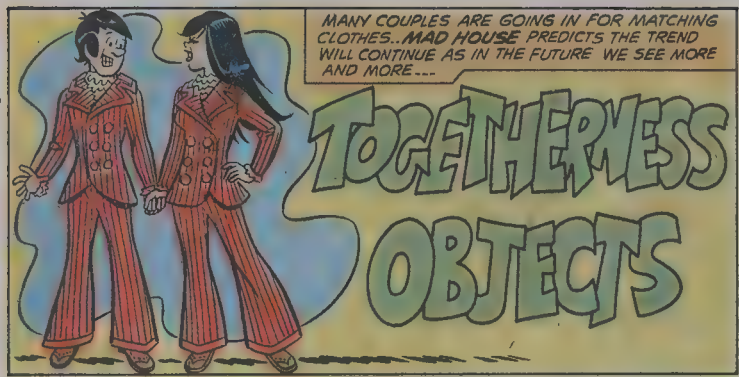
NAME _____ AGE _____

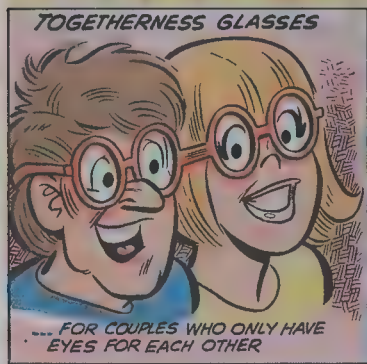
ADDRESS _____

CITY _____ STATE & ZIP _____

DEPT. 9/72

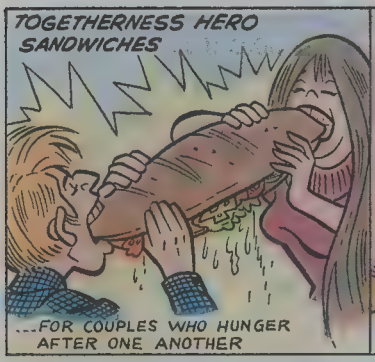
MAIL FOR YOUR CHOICE TODAY!

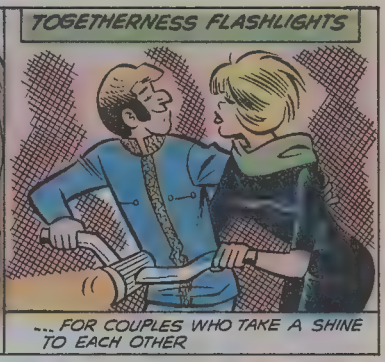

MANY COUPLES ARE GOING IN FOR MATCHING CLOTHES..MAD HOUSE PREDICTS THE TREND WILL CONTINUE AS IN THE FUTURE WE SEE MORE AND MORE---
TOGETHERNESS OBJECTS

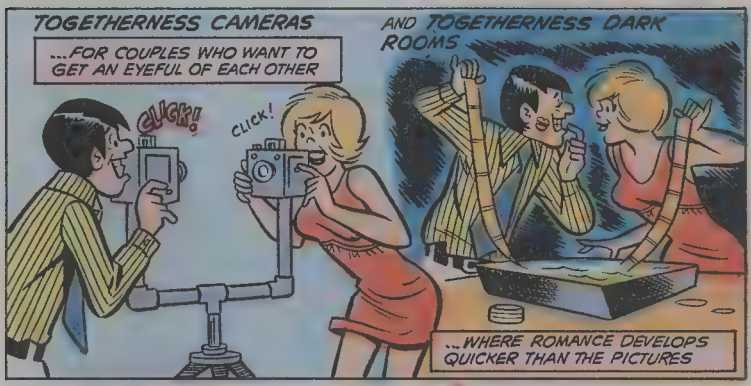

TOGETHERNESS GLASSES
---FOR COUPLES WHO ONLY HAVE EYES FOR EACH OTHER

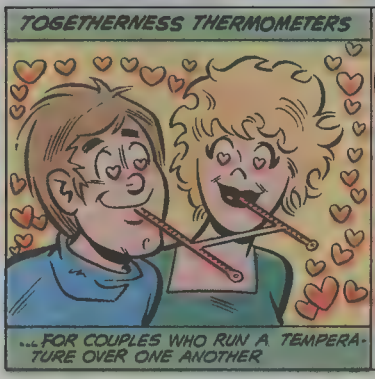
TOGETHERNESS PAINT KITS
HERS
HIS
...FOR COUPLES WHO WANT TO GIVE OTHERS THE BRUSH-OFF

TOGETHERNESS SKIS
...THAT COME COMPLETE WITH A TOGETHERNESS CAST
...FOR COUPLES WHO FALL FOR EACH OTHER


TOGETHERNESS HERO SANDWICHES
...FOR COUPLES WHO HUNGER AFTER ONE ANOTHER


TOGETHERNESS FLASHLIGHTS
...FOR COUPLES WHO TAKE A SHINE TO EACH OTHER


TOGETHERNESS CAMERAS
...FOR COUPLES WHO WANT TO GET AN EYEFUL OF EACH OTHER
CLICK!
CLICK!
AND TOGETHERNESS DARK ROOMS
...WHERE ROMANCE DEVELOPS QUICKER THAN THE PICTURES

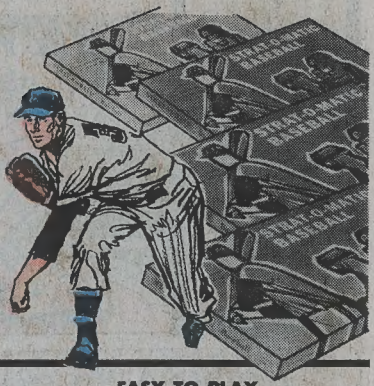

TOGETHERNESS THERMOMETERS
...FOR COUPLES WHO RUN A TEMPERATURE OVER ONE ANOTHER

TOGETHERNESS MUSCLE DEVELOPER
HIS
HERS
...FOR COUPLES WHO HAVE A WEAKNESS FOR ONE ANOTHER
THE END

MAD HOUSE
"FREEZE TEASE"
AT THE NORTH POLE THERE'S VERY LITTLE OVERHEAD FOR A ROCK 'N' ROLL GROUP!
THE ICE BLOCKS FOR OUR DISCOTHEQUE DIDN'T COST US A CENT!
EVEN OUR LIGHT SHOW IS FREE!
POLAR DISCOTHEQUE "COOLEST SHOW IN TOWN"
THE ESKIMO GUY
...COMPLIMENTS OF THE AURORA BOREALIS!
THE ESKIMO GUY
WE DID HAVE ONE LITTLE EXPENSE, HOWEVER...
...WE NEEDED A THOUSAND MILES OF EXTENSION CORD TO REACH THE NEAREST SOCKET!

MAD HOUSE
"PRINT STINT"
LOOK, FARNSWORTH!
...THE FOOTPRINT OF A HUGE THREE-TOED ANIMAL!
LET'S GET OUT OF HERE WHILE THE GETTING IS GOOD!
I SECOND THE MOTION!
HA! HA! OUR GADGET DID IT AGAIN!
THEY'RE RUNNING AWAY LIKE SCARED RABBITS!
THERE'S ONLY ONE THING THAT BOTHERS ME, UGU!
WHAT, MOOGO?
I DON'T REMEMBER MAKING THIS PRINT!
THE END

YOU can manage in the Majors with STRAT-O-MATIC Baseball.



As a STRAT-O-MATIC Major League Manager, you'll make the actual game-deciding moves Houk, Hodges, Alston, Weaver and Murtaugh make. You'll decide when to pinch-hit, play the infield in, change pitchers, signal for hit-and-run, bunt or hit away. Only STRAT-O-MATIC BASEBALL brings you so realistically face-to-face with the decisions a Big League Manager makes on the playing fields.

You're always arguing with that guy down the block about who can manage a Big League team better. Well now you can settle that argument under as close to real game conditions as you can find this side of a Major League dugout. And have great fun doing it playing STRAT-O-MATIC Baseball, the real-to-life game that uses actual big league players according to their proven abilities. It's strictly up to YOU to manage your players — to pull them together under your leadership into the most powerful team possible.

You know your baseball. What to expect from clutch-hitting Roberto Clemente with men on base. How to pitch to Willie Mays with Willie McCovey on deck. How the good control pitchers like Fergy Jenkins seem to get stronger in the late innings while "wild men" like Nolan Ryan tire. In STRAT-O-MATIC its up to you to get the most out of your players.

DO THINGS YOUR WAY

As you watch a game on TV, aren't there times when you disagree with the manager's decision? When you'd hold Tom Seaver back an extra day to match the Cardinal's Ace, Bob Gibson. Well STRAT-O-MATIC is your chance to play Big League baseball YOUR way.

As a STRAT-O-MATIC Manager, if you make the right decisions, you're going to win. That's because we've taken every possible statistic on 480 Big League players and put them into a computer. All this vital information is brought together on an individual performance card for EACH player. In STRAT-O-MATIC, a player performs as he does on the field. Brooks Robinson makes those incredible plays at third. Frank Howard hits them out of sight.

EASY-TO-PLAY

Sounds complicated? It's not. The computer does all the hard figuring. Playing STRAT-O-MATIC is easy. It's only the decisions that are hard. Should you hit and run with Boog Powell at bat. It reduces the chances of a groundball Double Play. But you take a chance on the free-swinging Powell taking a whiff as the runner is cut down at second. It's YOUR decision in STRAT-O-MATIC.

STRAT-O-MATIC Baseball begins when you make up your lineup. Would you go with Manager Spanky Anderson's day-to-day lineup for Cincinnati? Or would you slot Pete Rose in the important third place in the order rather than as lead-off? When, as Yankee Manager, is it time to yank Stan Bahnsen? Do you bring in McDaniel or Aker?

PLAY YOUR DREAM GAMES

Manage STRAT-O-MATIC against all the kids in the neighborhood. Play actual American and National League schedules. Play your inter-league "dream games" — Vida Blue on the mound for Oakland against the Mets with Tom Seaver. You can even pick your own ALL-STAR teams and manage them in a 7-game "World Series" rather than the inconclusive single game.

If you like Big League Baseball, you'll love STRAT-O-MATIC. And just playing it will help you to become a "headier" player yourself. Fill in the coupon and we'll mail you a colorful brochure explaining STRAT-O-MATIC BASEBALL in detail. It's free and includes free samples.

Big League Baseball... the STRAT-O-MATIC way

just fill in coupon for free brochure with samples

STRAT-O-MATIC GAME CO., INC. Dept. 845
82A South Bayles Avenue
Port Washington, N.Y. 11050

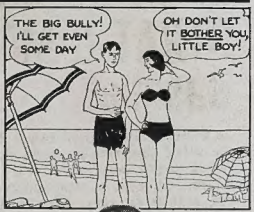
Please send me free brochure including samples of STRAT-O-MATIC Baseball.
I enclose 10 cents to cover postage and handling.

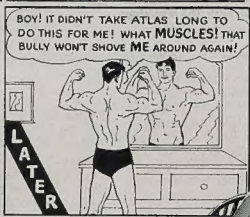
Name _____

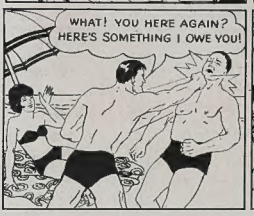
Address _____

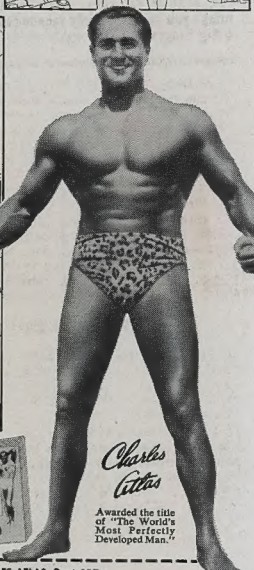
City _____ State _____ Zip _____

THE INSULT THAT MADE A MAN OUT OF "MAC"









Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-quick time. Let it help YOU. Not next month or next year — but Right NOW!

"Dynamic-Tension" Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept.157 115 E. 23rd St., New York, N.Y. 10010.

CHARLES ATLAS, Dept. 157
115 East 23rd St., New York, N. Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ Ironbard Stomach Muscles
- ☐ Tireless Legs
- ☐ Slimmer Waist and Legs
- ☐ More Energy and Stamina
- ☐ More Magnetic Personality
- ☐ More Weight—Solid—in the Right Places

I enclose 10c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name.....Age.....

Address.....

City & State.....Zip Code.....

In England: Charles Atlas, 21 Poland St., London, W.1.

DO YOU NEED EXTRA MONEY?

NEW!
LUSTRE ELEGANCE CHRISTMAS ASSORTMENT
20 deluxe cards
Excitingly different

NEW!
CHRISTMAS ALL AROUND ASSORTMENT
18 beautiful large round holiday cards

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Lustre Elegance Christmas Card box assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today—and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE album of personalized Christmas Cards. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150–$250–$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

NEW!
SAFARI SET! ALL OCCASION ASSORTMENT
10 heart-warming large cards of unusual appeal. So adorable.

NEW!
SUNNY SMILES-IN-THE-ROUND STATIONERY
24 large round sheets
24 blue envelopes

FREE 80-PAGE FULL COLOR CATALOG OF 500 CARD AND GIFT ITEMS

FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW
No Stamp Necessary

FREE ALBUM PERSONALIZED CHRISTMAS CARDS

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

DESIGNED BY BEVIS STATIONERY

CHEERFUL CARD COMPANY, Dept. B-6
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Lustre Elegance Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 80-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Mr. Mrs. Miss ☐☐☐

PLEASE PRINT

Address _____ Apt. No. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

No Postage Stamp Necessary If Mailed in the United States

Postage Will be Paid by Addressee

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606
Dept. B-6